REYNELLA
CRICKET CLUB

SPONSORSHIP OPTIONS 2025- 2026

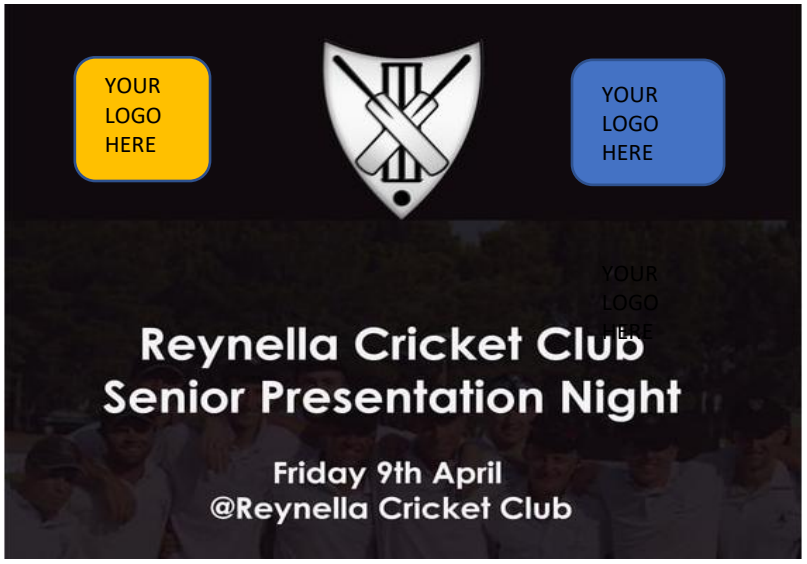
Platinum/Major Sponsor – Investment $5,000+

Sponsorship Benefits

- Social Media exposure of your business to the RCC community via our Facebook and Instagram presence (and word of mouth) to welcome and acknowledge your sponsorship of the club.
- Your logo will be placed on our Sponsor Page on the website including a link to your website. This page is dedicated to all our sponsors (social media included)
- Your company name highlighted on our Sponsors Board within the club for 12 months. Please note that our facilities are shared with the Reynella Football Club, Tennis and other social clubs.
- Promoted as a Platinum Sponsor of the club at all fortnightly match presentations and all club events, and promoted on our live streaming match service.

PLUS

- Exclusive Naming Rights to nominated club events and exclusive Naming Rights to nominated Weekly Media posts (i.e. selections / results)
- 2 x Individual Player sponsors
- Regular headline Sponsorship/ Branding recognition as a “Platinum Sponsor” of the club on social media.
- Customised, regular, and dedicated specific advertising/business profile exposure through social media (all options that may suit your business are negotiable).



- Complimentary tickets (2) to end of season presentation dinner. Complimentary RCC branded playing cap (2). Framed certificate of appreciation from the club naming you as a platinum sponsor.
- Opportunity to present in person to all players to discuss and promote your business. We will work with you to bring your promotional ideas to life.

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Gold Sponsor – Investment $2,000 + (Negotiable)

Sponsorship Benefits

All items listed in the Local Business Sponsor -

- Social Media exposure of your business to the RCC community via our Facebook and Instagram presence (and word of mouth) to welcome and acknowledge your sponsorship of the club.
- Your logo will be placed on our Sponsor Page on the website including a link to your website. This page is dedicated to all our sponsors (social media included)
- Your company name highlighted on our Sponsors Board within the club for 12 months. Please note that our facilities are also shared with the Tennis club, Football club, Darts club.
- Promoted as a Major Sponsor of the club at all fortnightly match presentations and all club events.

PLUS

- Regular headline Sponsorship/ Branding recognition as a "Major Sponsor" of the club on social media
- Customised, regular, and dedicated specific advertising/business profile exposure through social media (all options that may suit your business are negotiable)
- An invitation to attend club functions and fundraising events
- Opportunity to present in person to all players to discuss and promote your business

- Complimentary RCC branded stubby cooler (2). Certificate of appreciation from the club naming you as a gold sponsor.

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Silver/Local Business Sponsor – Investment $500

Sponsorship Benefits

- Social Media exposure of your business to the RCC community via our Facebook and Instagram presence (and word of mouth) to welcome and acknowledge your sponsorship of the club.
- Your logo will be placed on our Sponsor Page on the website including a link to your website. This page is dedicated to all our sponsors (social media included)
- Your company name highlighted on our Sponsors Board within the club for 12 months (as pictured). Please note that our facilities are also shared with the Tennis club, Football club, Darts club.
- Mentioned as a Local Business Sponsor of the club at all fortnightly match presentations and all club events

Bronze/Player Sponsor – Investment $100

Sponsorship Benefits

- Framed photo of your sponsored player, including recognition of your business name and support, displayed within the Reynella Community Centre
- A framed Sponsorship Certificate for display within your business
- When your sponsored player receives special recognition during the season, your company will receive specific recognition of your sponsorship to the Reynella Cricket Club through our socials

All player sponsors are assigned to a specific player. If you do not have a player in mind, we can assign one to your business.

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Oval Signboard Sponsor $1,000 per year

Sponsorship Benefits

- 2.4m x 1.0m height (approx) signboard displayed on the inside of the Reynella oval for a year
- Signboard remains displayed for both cricket and football season
- Signs will be visible from the clubroom and main spectator areas, with signboards also usually visible from cricket match streaming locations. Cricket match streaming is in place for all Reynella home matches, with wide ranging audiences tuning in to see the play and the oval.
- Price of $1,000 per annum is for a minimum two year commitment, with the price of the sign included for the first year. The sign will be arranged by the cricket club, just provide your artwork and we will do the rest for you.