



# **REYNELLA**

**C R I C K E T C L U B**

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## Sponsorship Opportunity - Reynella Cricket Club

Would your business like to be involved with the Reynella Cricket Club community?

The Reynella Cricket club is a community-based club that has been operating for over 120 years and plays in the Adelaide Turf Cricket Association competition. Our home ground is at Oval Road, Old Reynella and we use Woodcroft College oval as our second turf ground.

We have 3 senior men's teams who play 2-day cricket as well as a Limited Over one-day men's team; 12 junior teams ranging from Under 10 to Under 17 and in recent years developed our women's team. We run Junior Blast program for children U10 and pride ourselves with our All-Abilities program. We continue to grow and are intending to develop our junior girls program this season.

We are a very proud club at Reynella, having various successes over the years, including premierships in men's and women's grades as well as "The Spirit of Cricket" award multiple times.



Our playing and social member base is currently well over 300 people supported by several hundred additional family and friends of the club. This ever-growing audience is supported by an active social media presence that delivers regular updated content to on average 500 to 700 active viewers per post across a wide demographic.

Whilst we provide the community with a fantastic opportunity to play turf cricket, we receive little to no funding to allow this to happen, so all money raised is through subscriptions, fundraising and sponsorship.

We are looking for local business like yours to help support our club as sponsors (or even help with donations for events/raffles from time to time).

*Home Ground located at Reynella Oval, Oval Road, Old Reynella 5161*

*Telephone: 8381 3076*

*Web Site: [www.reynellacrickclub.com.au](http://www.reynellacrickclub.com.au)*



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All sponsorship funding goes directly into the Reynella Cricket Club and is used to manage and improve the club across all facets of the organisation.

Areas of expenditure include:

- Turf Wicket curation
- Ground maintenance
- New equipment
- Junior development
- Volunteer coaching courses
- Umpiring development
- Insurances
- Facilities upkeep
- Affiliation Fees

As a sponsor of the Reynella Cricket Club, we guarantee to promote your brand/product/service throughout the club and wider community at every opportunity.

Attached are our 3 core sponsorship options for the coming 2022/2023 summer season for your consideration.

Should you have any questions or wish to discuss sponsorship opportunities in more detail, we would be delighted to discuss any options with you.

Kind Regards

REYNELLA



CRICKET CLUB  
EST. 1894

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The Reynella Cricket Club  
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[www.reynellacricketclub.com.au](http://www.reynellacricketclub.com.au)

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## SPONSORSHIP OPTIONS 2022- 2023

### Player Sponsor – Investment \$100



#### Sponsorship Benefits

-  Framed photo of your sponsored player, including recognition of your business name and support, mounted in a prime position in the Reynella Community Centre
-  A framed Sponsorship Certificate for display within your business
-  When your sponsored player receives special recognition during the season, your company will receive specific recognition of your sponsorship to the Reynella Cricket Club through our socials

All player sponsors are assigned to a specific player. If you do not have a player in mind, we can assign one to your business.

### Local Business Sponsor – Investment \$500

#### Sponsorship Benefits

-  Social Media exposure of your business to the RCC community via our Facebook and Instagram presence (and word of mouth) to welcome and acknowledge your sponsorship of the club.
-  Your logo will be placed on our Sponsor Page on the website including a link to your website. This page is dedicated to all our sponsors (social media included)
-  Your company name highlighted on our Sponsors Board within the club for 12 months (as pictured). Please note that our facilities are also shared with the Tennis club, Football club, Darts club.
-  Mentioned as a Local Business Sponsor of the club at all fortnightly match presentations and all club events





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## SPONSORSHIP OPTIONS 2022- 2023





### Major Sponsor – Investment -to be negotiated

#### Sponsorship Benefits

All items listed in the Local Business Sponsor -

-  Social Media exposure of your business to the RCC community via our Facebook and Instagram presence (and word of mouth) to welcome and acknowledge your sponsorship of the club.
-  Your logo will be placed on our Sponsor Page on the website including a link to your website. This page is dedicated to all our sponsors (social media included)
-  Your company name highlighted on our Sponsors Board within the club for 12 months (as pictured). Please note that our facilities are also shared with the Tennis club, Football club, Darts club.
-  Mentioned as a Local Business Sponsor of the club at all fortnightly match presentations and all club events

#### PLUS

-  Regular headline Sponsorship/ Branding recognition as a “Major Sponsor” of the club on social media
-  Headline naming profile to all club functions and fundraising events
-  Customised, regular, and dedicated specific advertising/business profile exposure through social media (all options that may suit your business are negotiable)
-  A complimentary ticket to all club functions and fundraising events



Example only